



AVIPRO

**WE ARE
RECRUITING**

Marketing & Communication Manager

Reporting to the Head of Marketing, you are a key member of the company's structure.

Roles and Responsibilities:

- Develop and execute marketing and communication strategies in line with Avipro's strategy and objectives
- Plan and manage campaigns, including digital , social media and traditional advertising
- Oversee content creation for website , press releases and internal & external communication
- Collaborate with clients and external agencies to oversee brand and marketing initiatives.
- Develop & maintain relationships with media, external agencies and other stakeholders.
- Conduct market research & initiate market monitoring
- Prepare and manage the marketing & communication budget

Profile:

- Bachelor's degree holder in marketing, communication , business administration, or a related field.
- 5 years of relevant experience
- Self-starter, a finisher, inquisitive, positively curious, open-minded
- Able to achieve results within prescribed deadlines
- Proficiency in marketing tools and digital platforms.

Those interested are requested to send their application by January 31, 2025
to the Human Resources department, Gentilly, Moka | Phone: 404 9000
Email: recruitment.avipro@eclosia.com

Only the best candidates will be invited to a job interview