



# WE ARE RECRUITING

## Communication Lead

Reporting to the Head of Marketing, you are a key member of the company's structure.

### Roles and Responsibilities:

- Design & Implement Communication strategy /plan in line with Avipro's strategy and objectives (local and region)
- Creation and distribution of quality content for various channels – press releases , newsletters , social media , website , crisis management and internal communication
- Develop and maintain relationships with media, external agencies and other key stakeholders
- Oversee the organization of internal events and coordinate external events such as trade fairs to maximize Avipro's visibility
- Collaborate with teams across departments to ensure consistency in messaging and branding
- Monitor and analyse communication metrics

### Profile

- Bachelor's degree in Communication , Public Relation , Marketing or any other related field
- 5+ years in communication
- Strong writing , editing and verbal communication skills both French and English
- Strong experience with digitals tools
- Creative , proactive thinker with the ability to adapt strategies to different audiences.
- Promoter for animal welfare

### Benefits

- Attractive package will commensurate with qualifications and track record
- Medical Cover, Group Personal Accident cover and Pension Fund

Those interested are requested to send their application by December, 31 2024  
to the Human Resources department, Gentilly, Moka | Phone: 404 9000  
Email: [recruitment.avipro@eclosia.com](mailto:recruitment.avipro@eclosia.com)

Only the best candidates will be invited to a job interview