



WE ARE RECRUITING

Sales & Marketing Manager

Roles and Responsibilities:

- Plan & develop the sales strategy (including export).
- Create & maintain client portfolio & relationship
- Assist the Head of Marketing in the execution of the Marketing Strategy and implement action plan to increase sales and brand awareness
- Collaborate with clients and external agencies to oversee brand and marketing initiatives.
- Aid in managing Social Media and website content
- Conduct market Research & Initiate market monitoring (Products & prices benchmarking)
- Analysis of Marketing expenses v/s budget
- Follow up and analysis of sales
- Work in close collaboration with R&D department for new product development.

Profile:

- Bachelor's degree holder in marketing, business administration, or a related field.
- 5 years of relevant experience
- Self-starter, a finisher, inquisitive, positively curious, open-minded
- Able to achieve results within prescribed deadlines
- Works well with others, ability to cope with pressure, excellent communication and organisational skills
- Strong analytical and problem-solving abilities.
- Creative thinker with the ability to develop innovative marketing campaigns.

Those interested are requested to send their application by December 31, 2024
to the Human Resources department, Gentilly, Moka | Phone: 404 9000
Email: recruitment.avipro@eclosia.com

Only the best candidates will be invited to a job interview